COOKIES POLICY

We respect your concerns about privacy and value the relationship that we have with you.

Like many companies, we use technology on our website to collect information that helps us enhance your experience and our products and services. The cookies that we use on our websites and other digital platforms allow our website to work and help us to understand what information is most useful to you and other visitors to this website.

Please take a moment to familiarize yourself with our cookie practices and let us know if you have any questions by a request through the Contact Us Page on our websites.

Like most websites you visit, our website ("site") uses cookies and other similar technologies to distinguish you from other users of our site and to store and manage user preferences, deliver targeted advertising, enable content, and gather analytic and user data, for example. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site.

By using our websites, you are **consenting** to our use of cookies (Cookie) in accordance with this Cookies Policy and our Privacy Policy. If you **do not agree** to our use of cookies in this way, you should set your browser settings accordingly, disable the cookies that we use or not use our websites at all. Kindly note, If you disable the cookies we use, it may impact your user experience while on the website.

What are Cookies?

Cookies, **pixel tags** and **similar technologies** (collectively 'cookies') are text files containing small amounts of information which are downloaded to your device when you visit a website or embedded in a web page. Cookies may then be sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device and to remember your actions and preferences (such as login details, language, font size and other display preferences) over a period of time.

Where possible, security measures are set in place to prevent unauthorized access to our cookies and similar technologies. A unique identifier ensures that only we and/or our authorized service providers have access to cookie data.

You can find more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, on websites like www.aboutcookies.org and www.youronlinechoices.eu.

Web beacons

Web beacons (also known as internet tags, pixel tags and clear GIFs) are typically transparent graphic images placed on a site or email. Web beacons are used in combination with cookies to measure the actions of visitors on websites. We may use beacons to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, and the type of browser used to view the page.

IP addresses and URLs

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the internet. When you visit our sites, we may view that IP address of the device that you use to connect to the internet using a web beacon. We use this information to determine the general physical location of the device and understand from what geographic regions our site visitors come. We may use this information to change the way we present our sites to you to enhance your visit.

A URL (uniform resource locator) is a unique identifier or address for each resource on the internet, in effect it is the address for the web page that you are visiting. We will use this information to see which sites and pages are visited and the way that you navigate through our site.

E-mails, Newsletters and other means of communication

We also insert cookies in emails and newsletters to improve our content and advertising.

We may use cookies to compile **anonymous**, **aggregated statistics** that allow us to understand how people use our websites and to help us improve their structure and content and also help us measure the effectiveness of advertising campaigns.

How Can I Control or Delete Cookies?

There are many ways to manage your cookies:

You can refuse your consent

You can disable cookies by use of your browser settings

Most internet browsers are initially set up to automatically accept cookies. If you do not want our websites to store cookies on your device, you can change your browser settings so that you receive a warning before certain cookies are stored. You can also adjust your settings so that your browser refuses most of our cookies or only certain cookies from third parties. You can also withdraw your consent to cookies by deleting the cookies that have already been stored.

If you use different devices to view and access the website (e.g., your computer, smartphone, tablet) you will need to ensure that each browser on each device is adjusted to suit your cookie preferences.

The procedures for changing your settings and cookies differ from browser to browser. If necessary, use the help function on your browser to do this.

How long do cookies last?

We use cookies and similar technologies that only remain on your device for as long as you keep your browser active (session) and cookies and similar technologies that remain on your device for a longer period (persistent). You are free to block, delete, or disable these technologies if your device allows this. You can manage your cookies and your cookie preferences in your browser or device settings.

What types of cookies are used on this site?

Strictly necessary cookies

These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical/performance cookies

They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. These cookies may be provided by our third party analytic provider but are only used for purposes related to our sites.

Functionality cookies

These are used to recognise you and choices you make when you return to our website. This enables us to enhance and personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). In addition, cookies may allow some website embedded functionalities (for example, displaying YouTube videos) to work properly.

Social Media/Sharing cookies

Our website may include some social media features, such as the Facebook "Like" button, the Twitter "Tweet" button, the LinkedIn "Share" button and so on. These features may collect your IP address, which page you are visiting on our website, and may set a cookie or employ similar technologies to enable the feature to function properly. Social media features are either hosted by

a third party or directly on our website. We have no control over how the social networks may collect and use the data collected through cookies on the site.

Targeting/Re-targeting cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our websites and the advertising displayed on them more relevant to your interests. We may also share this information with third parties for this purpose.

Third party cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Do these cookies collect personal data/identify you?

The information these cookies collect may include personal data that you have disclosed, and that hence can be a source of identifying you.

Changes to our use of cookies

Any changes to our use of cookies for this website will be posted here and, if necessary, signposted from our web pages highlighting any changes.

You may contact us on the details given below for any concerns regarding our policy:

Email : info@dhfin.in

 Call: +91 12440 17026